Whygo Video Conferencing

Press Release

-- For Immediate Release --

WhyGo's Adds EasyMeeting.net Virtual Rooms to Outlook Scheduler!

WhyGo and EasyMeeting have teamed up to drive simple and easy scheduling (mind the pun) of the EasyMeeting virtual rooms via WhyGo's Outlook plug-in.

DALLAS, TX and TROMSØ, Norway, June 28, 2012 – WhyGo, The world's leading online distributor of public video and Telepresence facilities and Easymeeting.net, a leading global services provider of video conferencing as a service (VCaaS), announces a strategic partnership to help end users and channel partners to schedule Easymeeting's virtual rooms via the WhyGo Outlook scheduling plug-in.

WhyGo's soon to be released Outlook scheduler will schedule anyone, using any system, on any network, any time. "To elaborate on the sales rhetoric", says James Matthews, CEO of WhyGo, "the new plug-in will allow users to simply and easily schedule their private video rooms, (standard definition, high definition or Telepresence), the global network of over 3000 public video conferencing rooms and any virtual rooms.
Simply put, the plug-in will easily schedule all major conferencing technologies and all on the same scheduling platform most of us already use today."

James continued to say, "The Easymeeting.net partnership will enable our direct and channel customers to select Easymeeting.net as a virtual room solution to be scheduled by the plug-in. We chose to work with Easymeeting.net as one of our virtual room partners as their virtual room product allows simple and easy HD video conferencing over any network using any device and supported by a very large reseller network worldwide."

Evan Andriopoulos, CEO of Easymeeting.net stated, "The WhyGo Outlook plug-in will allow an option for our direct and channel customers to schedule our Easymeeting.net virtual rooms via the same scheduling system they use every day, Outlook. As part of our future expansion, we are aiming to enable the plug-in to allow customers to manage their own virtual room requirements all via the same plug-in which will give users full control of what conferencing services they require and when."

Video conferencing as a service (VCaas) is driven by making service consumption easily adopted, easily managed and easily used. The WhyGo Outlook plug-in and Easymeeting.net virtual room services enable just that, the scheduling of video conferencing on any device, anywhere, simple and easy.

About WhyGo
WhyGo Videoconferencing specializes in providing public video conferencing facilities to both direct and channel customers worldwide. WhyGo was the first broker of public video conferencing facilities to develop and deploy an online global booking system. Not only can users search over 3000+ public video conferencing facilities, they can check availability and book thousands of those venues in real time, which delivers instant confirmations.
WhyGo's online scheduling system doesn't just stop with the end user. They expanded the system so it can be easily re-branded for other agents, brokers and room providers to utilize

Why fly if you… can't?

and help drive conversions for both their own facilities and the WhyGo database of global public locations online.

WhyGo has operations in Sydney, London and Dallas, open 24 hours to seamlessly service their direct and channel customers. Leveraging this unique service and software offering, many large and small video conferencing operators outsource their public room hire service and conferencing scheduling requirements to WhyGo to fulfil.

For more information visit http://www.whygo.net .

About Easymeeting.net

Easymeeting.net prides itself on offering always available easy to use business class video as a service, that includes live operator support via a global team of easyExperts. Easymeeting.net also believes the most important value that video and cloud conferencing affords has been long forgotten and that is the user experience. "Video and cloud conferencing is about the user and user friendliness and not the latest in technology and how it interacts with other technology but the user and ease of use to make our day more efficient and productive" said Andriopoulos of Easymeeting.net.

Easymeeting.net has its Global Headquarters in Tromsø, offices in Oslo, Norway and Stockholm, Sweden, and Mystic, Connecticut, and now Santa Cruz, California, USA.

Easymeeting.net focuses delivering easy to use services with user experience at the forefront with a combined decades of experience in developing and using video conferencing systems and services.

For more information, visit http://www.easymeeting.net .

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